

10th QS-APPLE: Call for Proposal

Date: Tuesday–Thursday, November 11–13, 2014
Venue: Taipei International Convention Centre (TICC)
Organizing Partner: Taipei Medical University

Dear Educator,

There is only a month left to submit your proposal to the International Academic Advisory Committee of the 10th QS-APPLE (Asia Pacific Professional Leaders in Education) conference and exhibition—to be held in Taipei from November 11–13, 2014. Presenting at a conference of this caliber is an opportunity to bring exposure to your institution and speak to experts and thought leaders on major international higher education issues faced by universities around the world.

About the QS-APPLE Annual Conference

The QS-APPLE annual conference brings together international educators, senior academic administrators and government officials from across Asia-Pacific and the world. The mission of QS-APPLE is “to build world-class universities for Asia-Pacific communities through global partnership and collaboration” and the annual conference offers delegates the opportunity to network, exchange best practice and better understand the rapidly changing face of higher education in the Asia-Pacific—the world’s most populous and fastest-growing region.

Call for Proposals from the QS-APPLE International Academic Advisory Committee

As Chair of the QS-APPLE International Academic Advisory Committee, I would like to invite you to submit your proposal for a session at the 2014 conference which is also celebrating its 10th year in higher education.

Conference Tracks for 2014

The 10th QS-APPLE conference will be organized around five broad tracks. Please [click here](#) to review the illustrative topics covered under each track and the likely target audiences:

Track 1: Internationalizing the Student Body: International Student Recruitment, Support and Exchange

Track 2: Internationalizing the Curriculum: Educating Global Citizens

Track 3: Building World-Class Universities in the Asia-Pacific: Strategies for Institutional Capacity Building

Track 4: Transnational Education and International Partnerships

Track 5: The Global Higher Education Market: Trends, Policies and Key Developments

Evaluation Criteria

The conference program is managed by the QS-APPLE International Academic Advisory Committee, a committee of independent senior academics and international administrators representing the main Asia-Pacific countries. Its role is to design a balanced program of informative and thought-provoking sessions. In evaluating proposals for inclusion in the conference program, the International Academic Advisory Committee is looking for presentations that will be objective and interactive to promote learning and discussion amongst delegates. Please click on [Guidelines for Proposals](#) for further details.

The International Academic Advisory Committee encourages prospective presenters to specify the conference track to which their session is best suited and, if possible, to submit themed sessions with three speakers. For example, a session on “The internationalization of Asian universities” might fall under *Track 3: Building World-Class Universities in the Asia-Pacific: Strategies for Institutional Capacity Building* and feature speakers from Japan, China and Malaysia. Where a single presenter/topic is proposed, the International Academic Advisory Committee will, as in previous years, endeavor to combine three single presentations into one composite session with a common theme.

Submitting a Proposal

Submissions should be made online through the QS-APPLE conference website. Please [click here](#) to submit your proposal.

Please [click here](#) to view a sample proposal for an indication of the proposal format. The deadline for submissions is **March 28, 2014**. The International Academic Advisory Committee will be determining the provisional conference schedule from April 11–12, 2014 and proposers will be informed if their session has been accepted (with/without revisions) by April 25, 2014. Delegates speaking will qualify for a specially reduced conference registration fee, and inclusion in the final program is contingent upon speakers registering by a certain date.

The QS-APPLE annual conferences provide a friendly, supportive environment in which those interested in the internationalization of Asia-Pacific higher education can network and learn. I hope you will choose to join us in Taipei in 2014. On behalf of the International Academic Advisory Committee, I look forward to receiving your proposals.

Professor Nigel Healey

**Pro Vice Chancellor (International), Nottingham Trent University
Chair, QS-APPLE International Academic Advisory Committee 2014**